

UNWOMANLY MEDIA MEDIA KIT



MEDIA KIT

WWW.UNWOMANLYMEDIA.COM

UNWOMANLYMEDIA@GMAIL.COM

NOT YOUR AVERAGE GIRL POWER MEDIA

Unapologetically African, Uniquely Woman

About Us:

Unwomanly Media is an African digital platform dedicated to challenging gender norms, amplifying underrepresented voices, and covering topics related to social justice, culture, and gender equality. We create compelling content across articles, events, podcasts, and videos, focused on breaking stereotypes and offering diverse perspectives on life in Africa and the diaspora.

Our Mission:

Our mission is to disrupt traditional media by sharing stories that empower marginalized communities, challenge societal expectations, and foster a more inclusive, diverse narrative around gender and identity in Africa.



Our Content:

Unwomanly Media covers a range of content categories designed to engage our diverse audience:

- **Gender & Identity:** Exploring issues related to gender equality and the breaking of traditional gender roles.
- **Social Justice & Activism:** Focus on African movements, human rights, gender equality, and socio-political activism.
- **Culture & Lifestyle:** Deep dives into African culture, art, fashion, food, and music.
- **Personal Narratives:** First-person stories, opinion pieces, and interviews that highlight lived experiences of women and non-binary individuals.
- **News & Current Affairs:** Coverage of local and global news with a unique, intersectional perspective.
- **Podcasts & Video Content:** Regular podcast episodes and video content discussing relevant topics in an accessible, engaging format.

STATISTICS



900+ INSTAGRAM **1000+** TWITTER **600+** FACEBOOK

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WEBSITE TRAFFIC:

MONTHLY VISITS: 50,000

UNIQUE VISITORS: 20,000

NEWSLETTER OPEN RATE: 35%

Why Partner with Us?

- **Diverse and Engaged Audience:** Unwomanly Media connects with an engaged, socially-conscious audience eager to support brands that align with their values of equality and diversity.
- **Impactful Storytelling:** Our platform is committed to telling powerful stories that spark conversation, drive change, and foster community.
- **Authentic Brand Alignment:** Collaborate with a media outlet that embodies authenticity, inclusivity, and empowerment.
- **Cross-Platform Reach:** With strong engagement across multiple digital platforms, Unwomanly Media is a trusted name in African digital media. We offer flexible, custom-made partnerships to suit your brand's needs.

A SERIES OF *Ands*
PODCAST



Don't forget to

SUBSCRIBE

Partnership Opportunities:

- **Sponsored Content:** Collaborate with us on creating branded articles, videos, and social media posts.
- **Podcast Sponsorship:** Sponsor our podcasts or co-produce special series related to your brand or product.
- **Social Media Campaigns:** Leverage our social media channels for targeted campaigns that resonate with our audience.
- **Event Sponsorships:** Partner with us on live events, webinars, and discussions around gender, culture, and social justice.
- **Affiliate Marketing:** Showcase your brand through affiliate partnerships and exclusive promotions.

JOIN US IN CHALLENGING THE NARRATIVE.

AT UNWOMANLY MEDIA, WE ARE DEDICATED TO RESHAPING THE MEDIA LANDSCAPE. WE BELIEVE IN THE POWER OF STORYTELLING TO INSPIRE CHANGE. WHETHER YOU ARE LOOKING TO COLLABORATE, ADVERTISE, OR SIMPLY LEARN MORE ABOUT US, WE INVITE YOU TO CONNECT AND BE A PART OF THIS MOVEMENT.

CONTACT INFORMATION:

GENERAL INQUIRIES: UNWOMANLYMEDIA@GMAIL.COM

ADVERTISING & PARTNERSHIPS: UNWOMANLYMEDIA@GMAIL.COM

SOCIAL MEDIA HANDLES:

INSTAGRAM: UNWOMANLY MEDIA

TWITTER: UNWOMANLY MEDIA

FACEBOOK: UNWOMANLY MEDIA

LINKEDIN: UNWOMANLY MEDIA

