

UNWOMANLY MEDIA

UNWOMANLY

SERVICES





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ABOUT THE
COMPANY

04

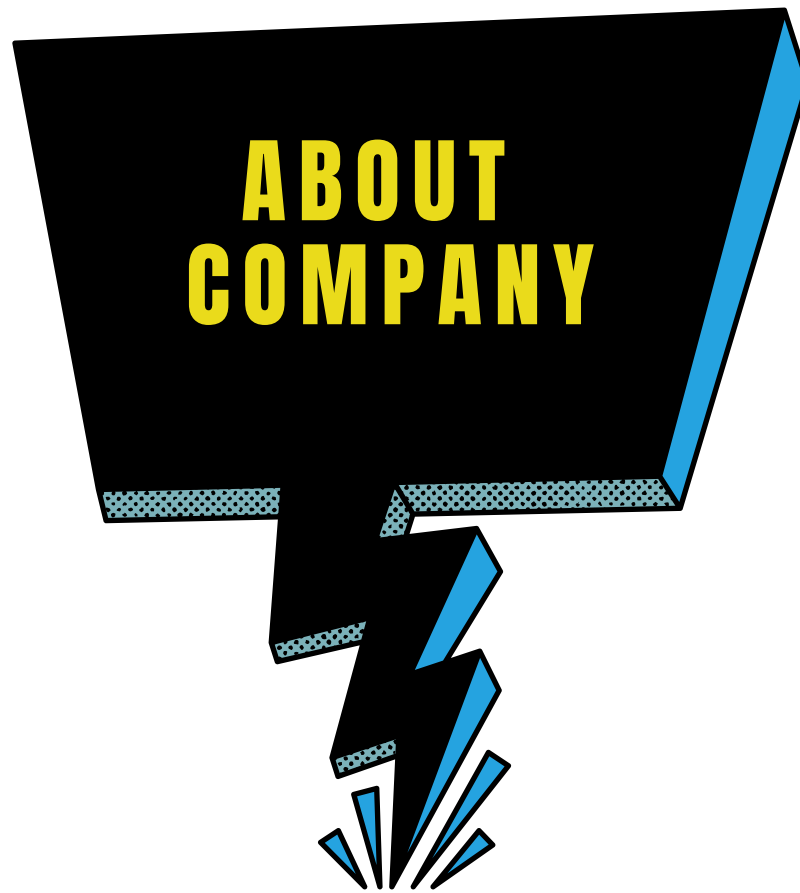
OUR SERVICES

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SERVICES BREAKDOWN & PRICING

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WORK WITH US



THE NEW WAVE IN DIGITAL MEDIA

Unwomanly Media is an African women led and run Pan-African Multimedia Technological and Communications Network and Production Company, with headquarters in the Democratic Republic of Congo (DRC). We aim to revolutionize the media and communications medium in the African market by utilizing an unconventional, context rooted, and innovative approach to storytelling, information sharing, and the unpacking of emerging issues and trends, from the perspectives of African women.

OUR PRODUCTS

As part of this work, Unwomanly bridges the gap between Francophone and Anglophone African countries by developing and distributing a wide range of inclusive media content: podcasts, digital magazine, web-series, live events, e-books, films, tv shows, music and documentaries.

Amplifying the voices of African women"

Why are we called Unwomanly? Our name derives from the need to create an alternative space to combat the clichéd patriarchal interpretation and falsification of African women in traditional media. We challenge the status quo of what it means to be multi-faceted intersectional African women who are not only seen but definitely heard.



INTERESTED IN PARTNERING, CONNECTING, AND OR INVITING UNWOMANLY TO ATTEND, SPEAK, AND OR PARTICIPATE IN ANY RELEVANT EXTERNAL EVENTS?

WE OFFER PUBLIC & MOTIVATIONAL SPEAKING, WOMEN EMPOWERMENT CENTERED EVENT, KEYNOTE SPEAKING AT AFRICAN WOMEN FOCUSED MEDIA SUMMITS, WORKSHOPS, AND NETWORKING EVENTS ETC.



1

SPEAKING ENGAGEMENT

UNWOMANLY MEDIA IS AVAILABLE FOR VARIOUS SPEAKING ENGAGEMENTS AT BOTH SMALL TO LARGE SCALE EVENTS. WE OFFER SPEAKING ENGAGEMENTS SERVICES WHICH INCLUDES MOTIVATIONAL SPEAKING, WEBINARS, KEYNOTE SPEAKING, LEADERSHIP SEMINARS, TRAINING SEMINARS, ROUND TABLE EVENTS, PANEL DISCUSSIONS, AND NETWORKING EVENTS ETC.

PRICE: \$ 1, 500-\$3,000

2

PRESS & MEDIA

WE ARE AVAILABLE TO BOTH SPEAK WITH LOCAL, NATIONAL, REGIONAL, AND INTERNATIONAL MEDIA INSTITUTIONS AND ALSO PROVIDE SERVICES RANGING FROM PRESS COVERAGES, SIT DOWN INTERVIEWS ON OUR PODCAST SHOWS AND MAGAZINE, AS WELL AS PRESS RELATED SUPPORT AT VARIOUS CONFERENCES, SUMMITS, AND CONVENINGS.

PRICE: \$150-\$500

3

EVENTS

UNWOMANLY MEDIA TEAM IS AVAILABLE TO ATTEND, PARTICIPATE, HOST, AND OR MAKE SPECIAL APPEARANCES TO RELEVANT EVENTS AND CONVENINGS.

PRICE: \$500-\$2000



4

TRAININGS & WORKSHOPS

WE DEVELOP AND FACILITATE TAILORED TRAINING SESSIONS TO ENHANCE PARTICIPANTS' SKILL SETS AND GROWTH MINDSET WITHIN THE ENTREPRENEURIAL, MEDIA, AND START UP ECOSYSTEMS.

OUR TRAINING SESSIONS ENSURE CUTTING-EDGE SOCIAL INNOVATIONS. BELOW IS A SAMPLE OF ONE OF THE TRAINING SESSION WE OFFER:

SOCIAL MEDIA FOR CREATIVE ENTREPRENEURS: LEVERAGING SOCIAL PLATFORMS TO BUILD AND ENHANCE BRAND AWARENESS

WORKSHOP BACKGROUND: SOCIAL MEDIA HAS BECOME ONE OF THE MOST VITAL AND POWERFUL COST EFFECTIVE BRANDING TOOLS. WHEN LEVERAGED APPROPRIATELY, SOCIAL MEDIA CAN GENERATE ELEVATED IMPACT FOR YOUR BRAND AND COMPANY. FROM BRAND AWARENESS AND RECOGNITION, CUSTOMER REACH & ENGAGEMENT, REVENUE GENERATION, CUSTOMER SERVICE & SUPPORT, AND GROWTH AROUND YOUR NICHE. ADDITIONALLY, SOCIAL MEDIA CAN GIVE YOU REAL TIME AWARENESS OF YOUR COMPETITORS AND HOW THEY ARE LEVERAGING THEIR SOCIAL CHANNELS TO INCREASE ENGAGEMENTS AND IMPACT.

OTHER TRAINING OPPORTUNITIES WE OFFER INCLUDES DIGITAL STORYTELLING, MEDIA MASTERCLASSES, CREATIVE LAB, WOMEN RIGHTS IN MEDIA ETC.

PRICE: \$2000-\$5000



TO WORK WITH US, SEND AN EMAIL AT
UNWOMANLYMEDIA@GMAIL.COM OR BOOK US
DIRECTLY THROUGH OUR WEBSITE AT
WWW.UNWOMANLYMEDIA.COM



SERVICES CAN BE TAILORED TO MEET YOUR
NEEDS AND PRICES CAN BE NEGOTIATED.
PLEASE NOTE, PRICE DOES NOT INCLUDE
TRAVELING AND LOGISTICS IF NEEDED.



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